

Fig. 1

User ID	Display Name	Buddy ID	Status Icon	Message	Owned Icon	E-mail Address	Phone Number
700607	Mitsuoka	800718,750501	23	Business Trip to Tokyo Today	1-64,81,90	mitsu@nifty.com	09004741679
:	:	:	:	:	:	:	:

Fig. 2

Icon Number	Icon Address	Coupon Address
1	URL1	URL1-1
2	URL2	URL2-1
3	URL3	URL3-1
⋮	⋮	⋮

Fig. 3

User ID	Owned Icon	Reference Count	Copy Count	Referrer
700607	1	2	3	800718;750501
	2	2	0	800718;750501
	⋮	⋮	⋮	
	64	2	2	987654;123456
	81	2	2	800718;750501
	90	3	3	987954;123456;800718
700608	⋮	⋮	⋮	⋮
⋮				

Fig. 4

User ID	Status of Membership Fee Payment
700607	Not Paid
700608	Paid
⋮	⋮

Fig. 5

Reference Count	Coupon File Name	Discount Contents
0-50	coupon1.html	10 Yen Discount
50-100	coupon2.html	20 Yen Discount
100-	coupon3.html	50 Yen Discount

Fig. 6

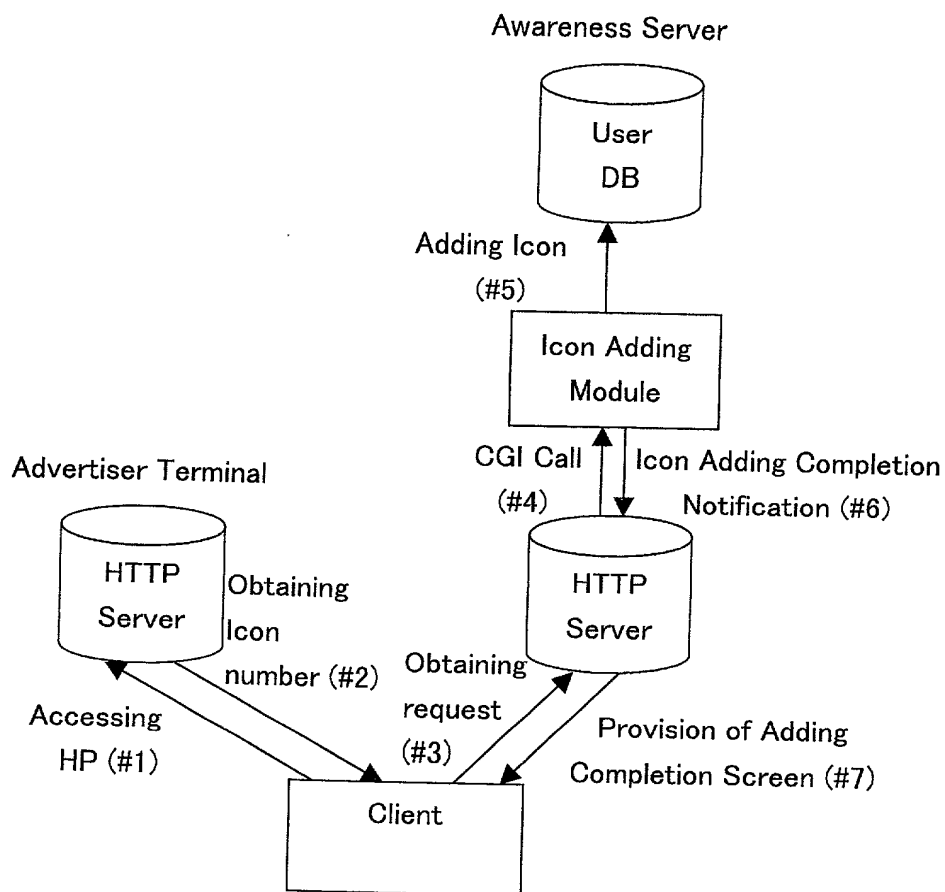


Fig. 7

Welcome to HcDonald's

Would You Like to Set the Icon for Your Mobile Terminal?
If You Set the Icon, You Have a Chance to Get a Coupon.

Hc Icon Set

Fig. 8A

Provided by HcDonald's

Hc

is Added to Your Icon.

OK

Fig. 8B

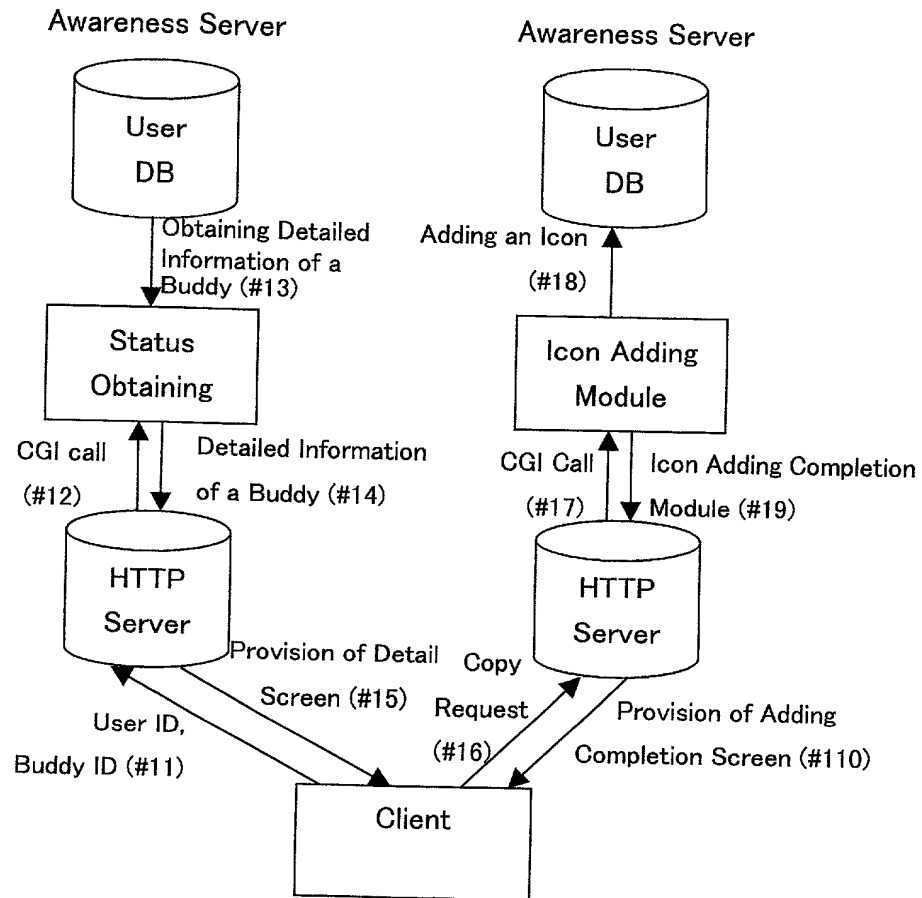


Fig. 9

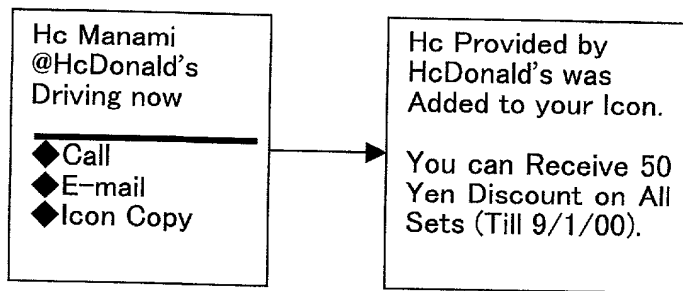


Fig. 10A

Fig. 10B

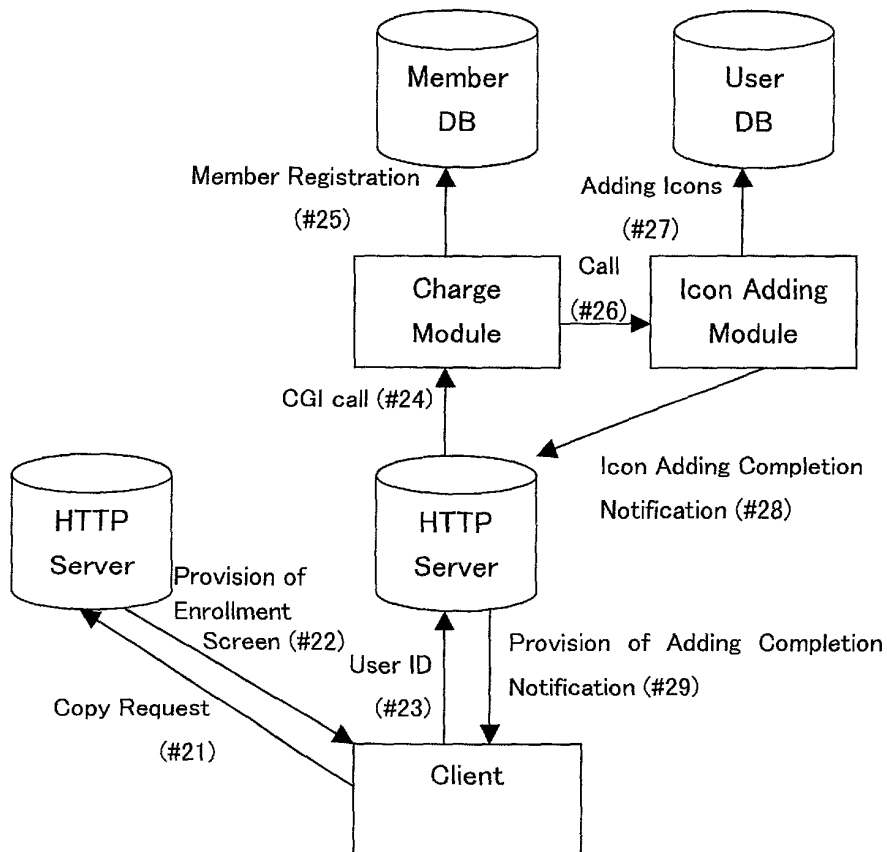


Fig. 11

Hc Manami
@HcDonald's
Driving Now

◆ Call
◆ E-mail
◆ Icon Copy

You need to Enroll
Club Hc to add the
HcDonald's Icon.
(Monthly Member
Fee: 100 yen)

Hc Provided by
HcDonald's is Added
to Your Icon.

You Can Receive
50 Yen Discount on
All Sets
(Till 9/1/00).

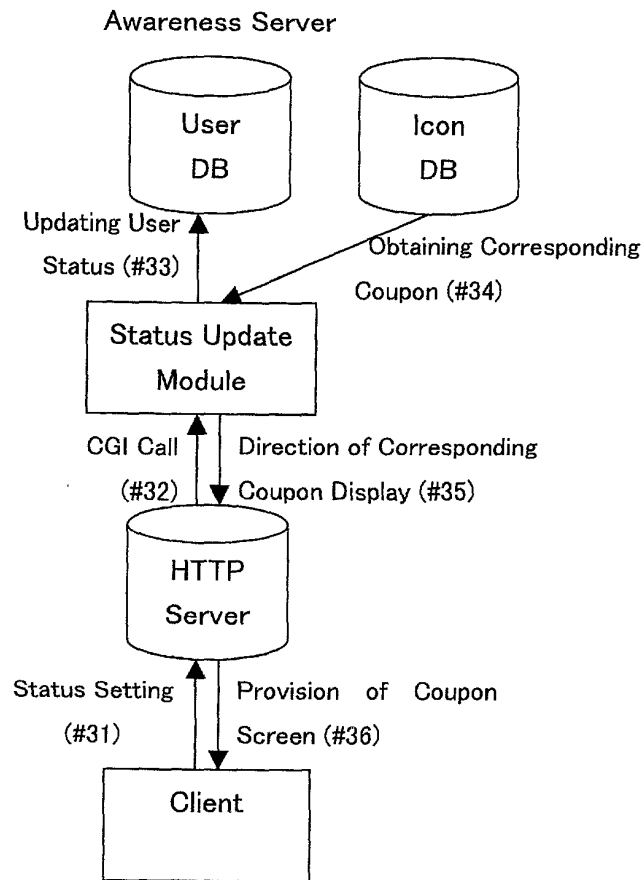


Fig. 13

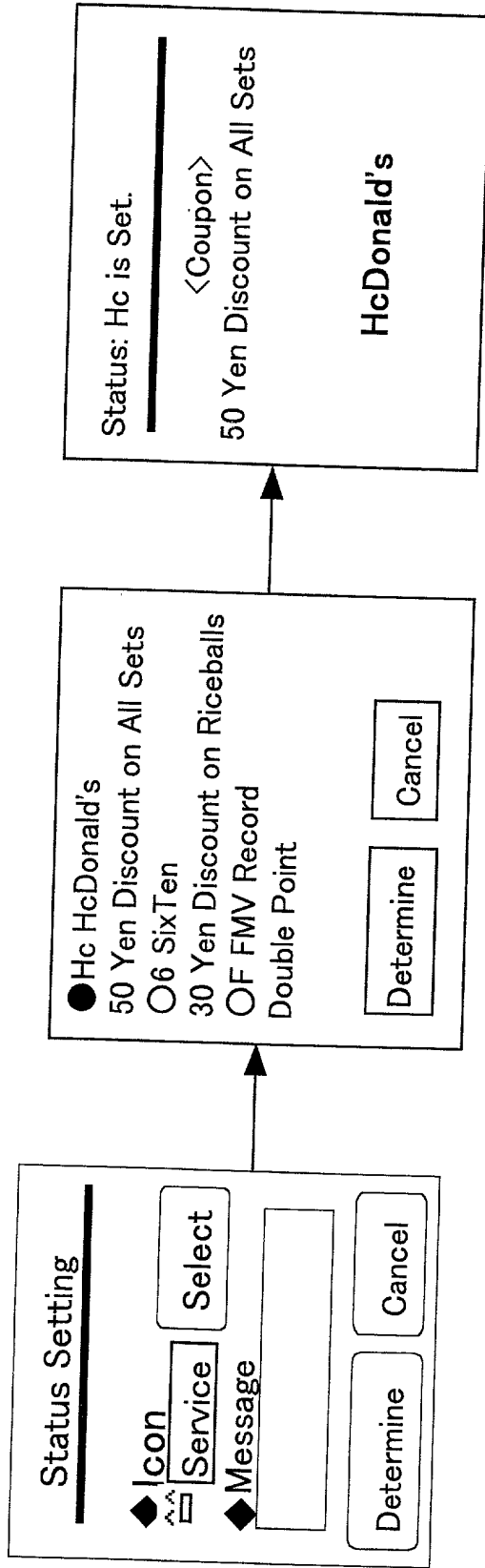


Fig. 14A

Fig. 14B

Fig. 14C

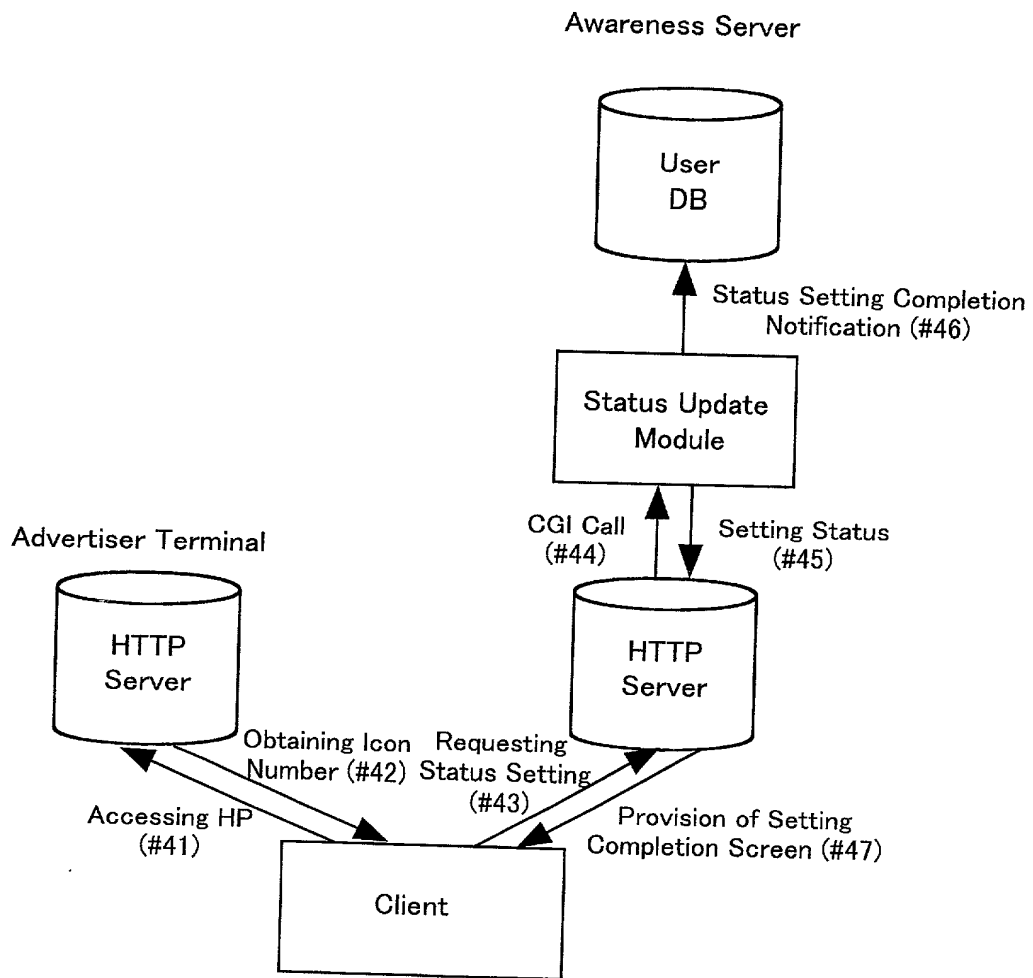


Fig. 15

Fig. 16B

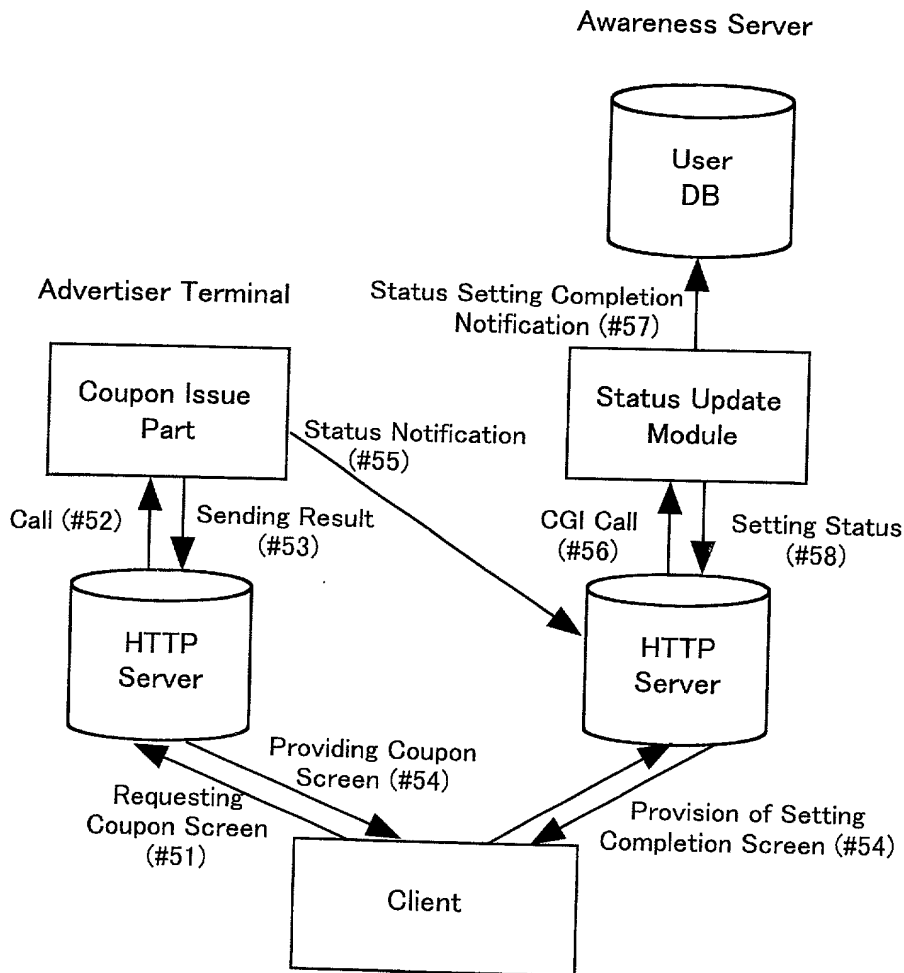


Fig. 17

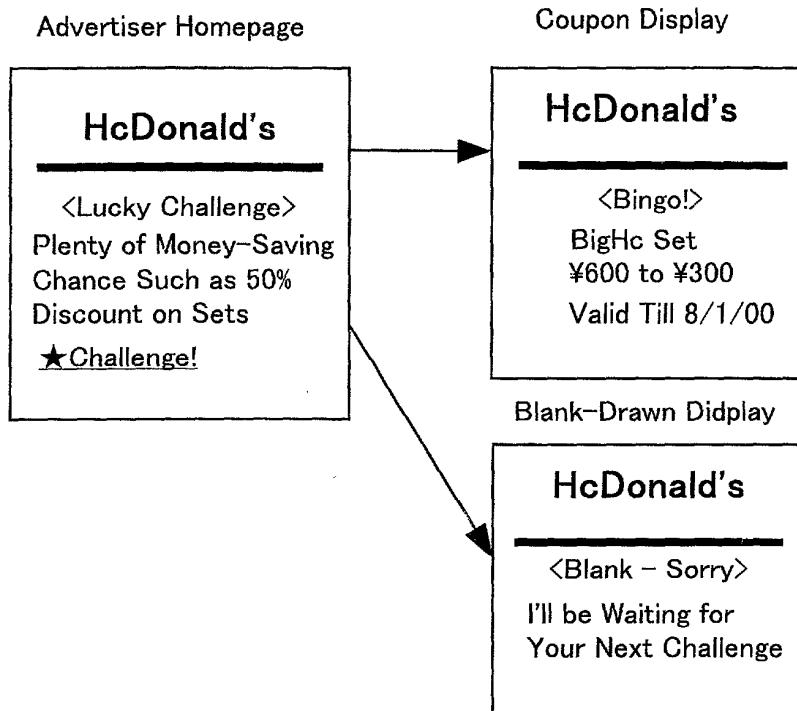


Fig. 18A

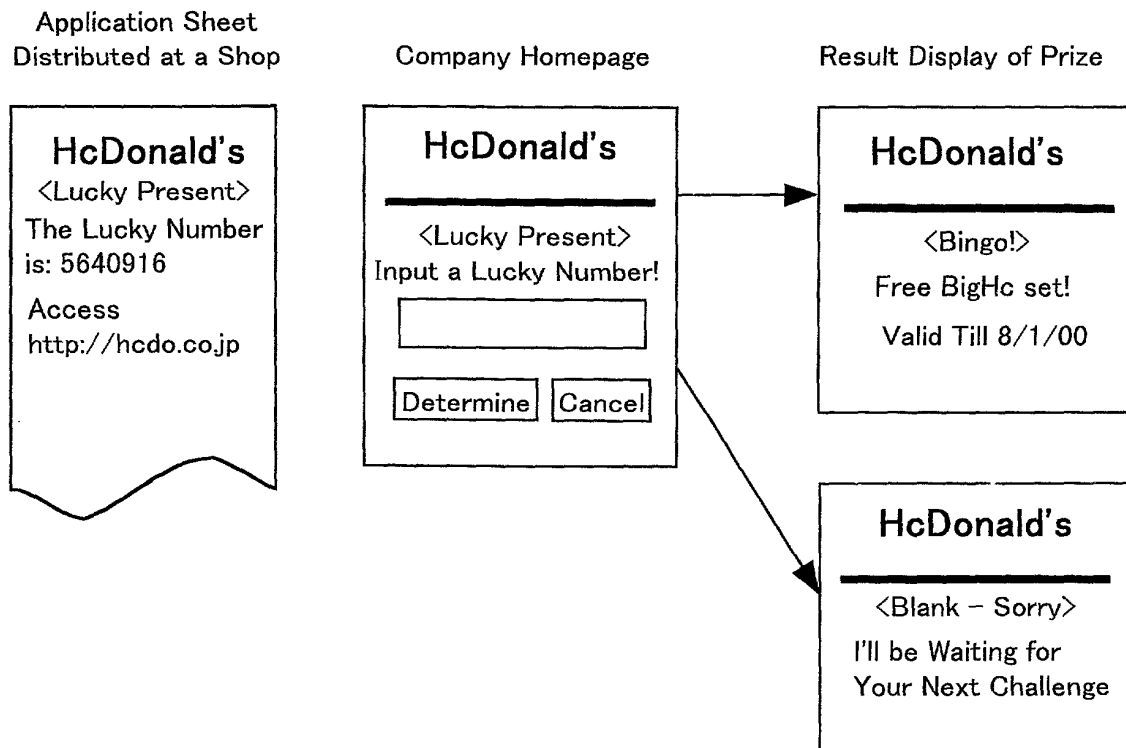


Fig. 18B

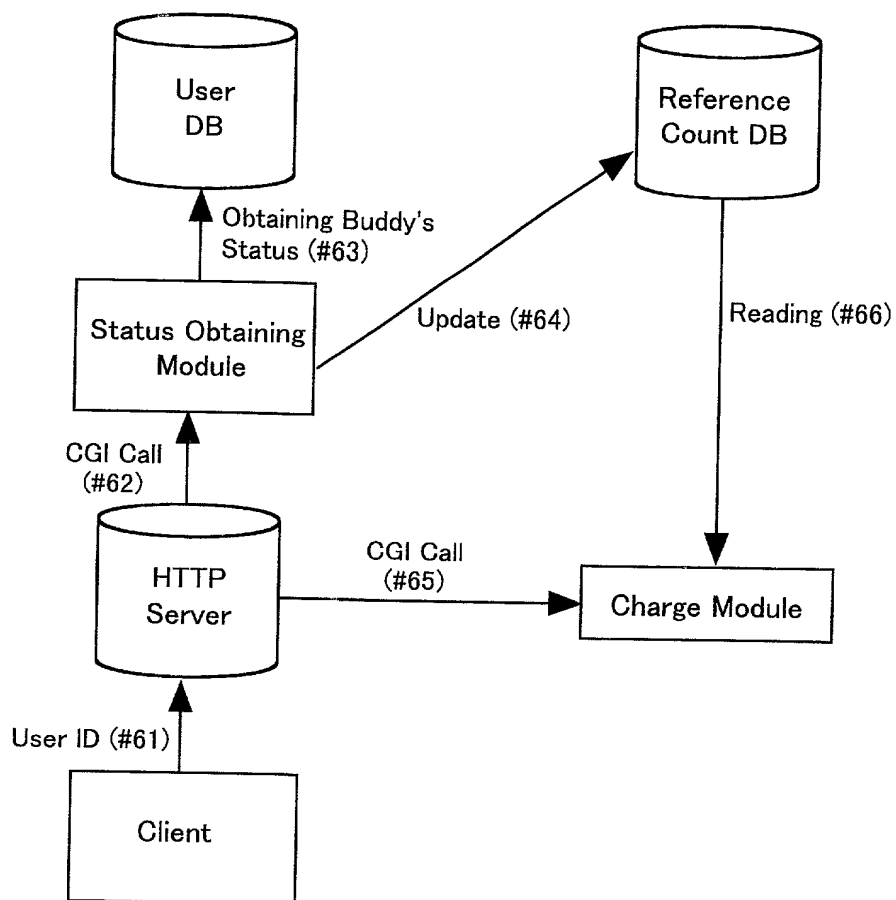


Fig. 19

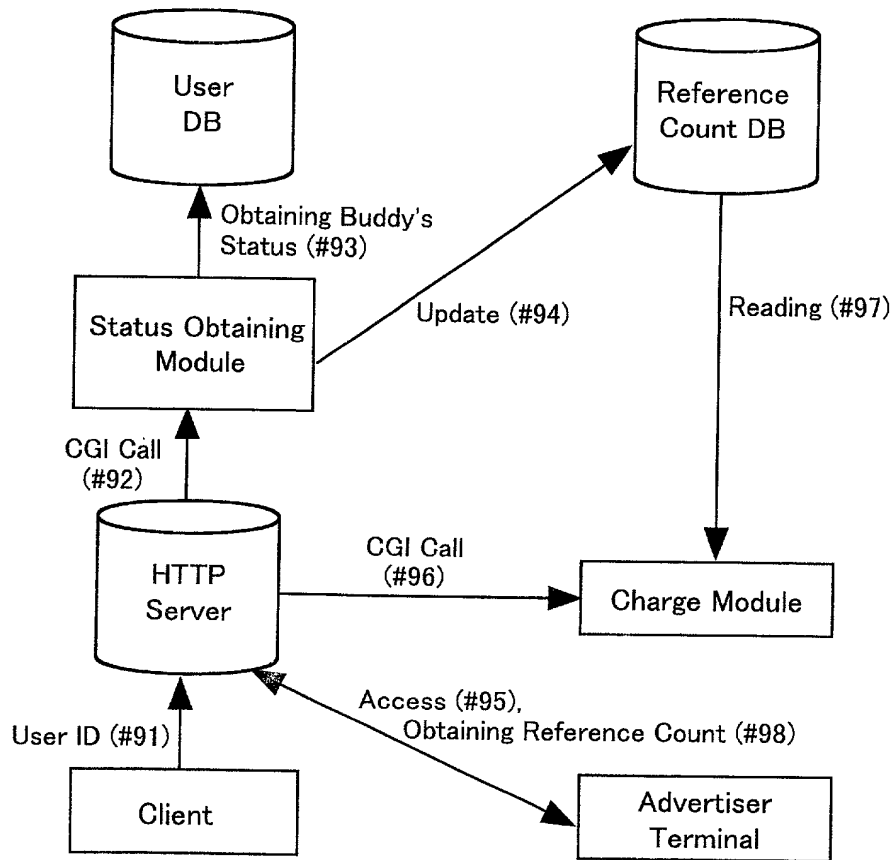


Fig. 20

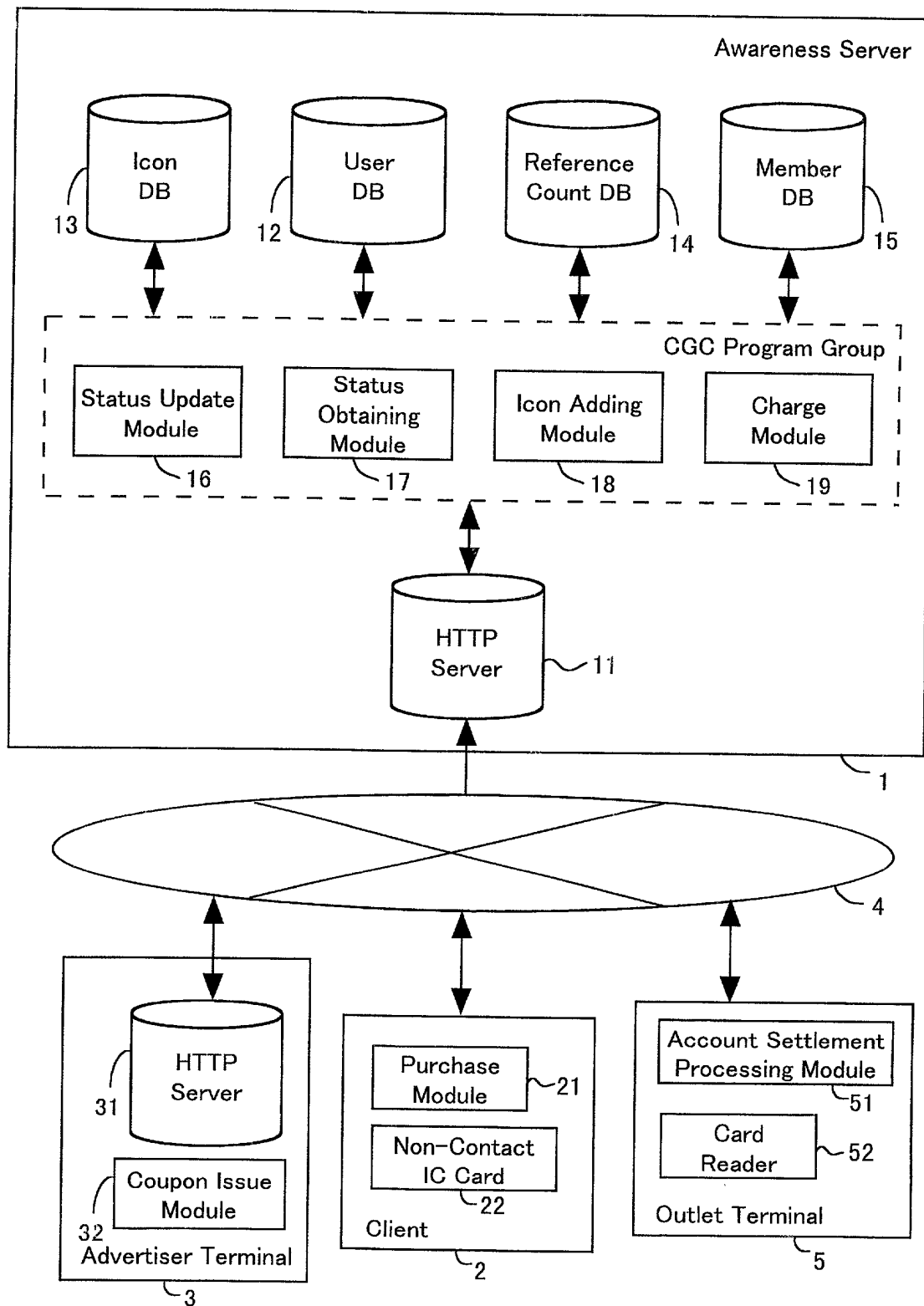


Fig. 21

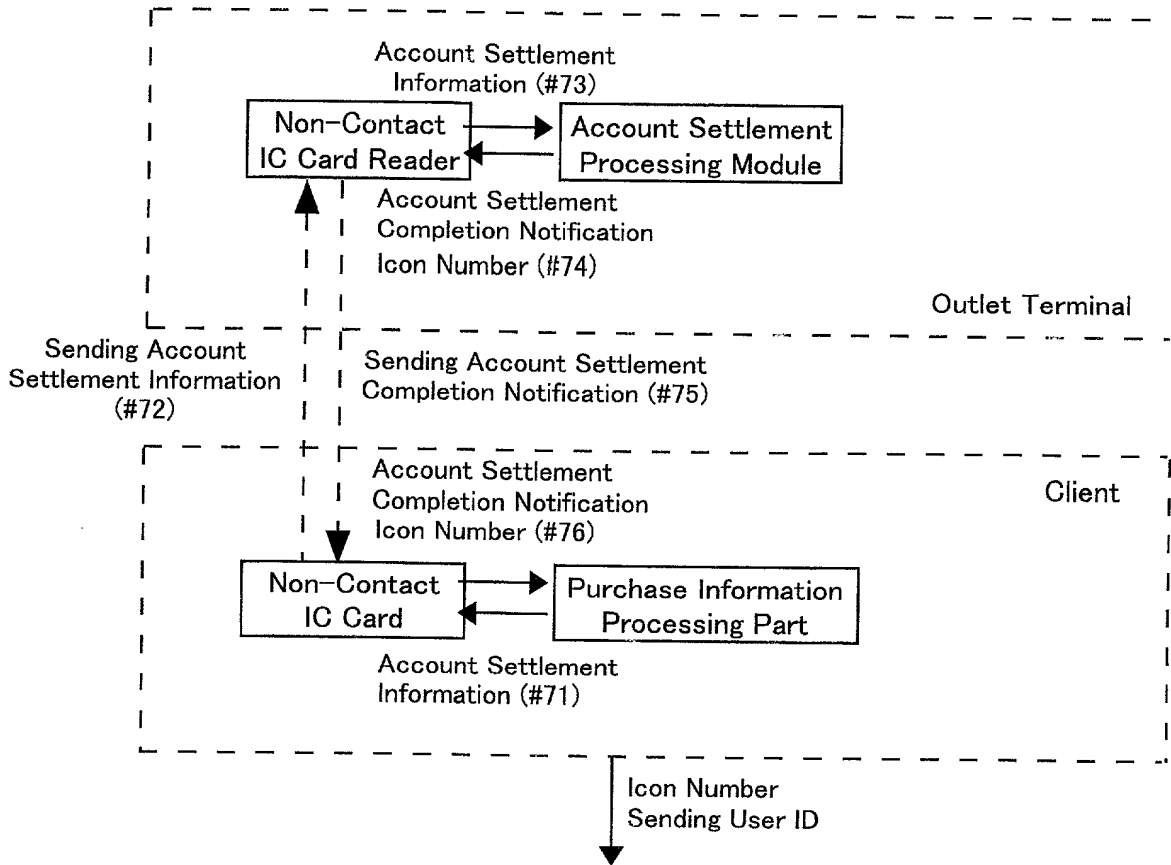


Fig. 22

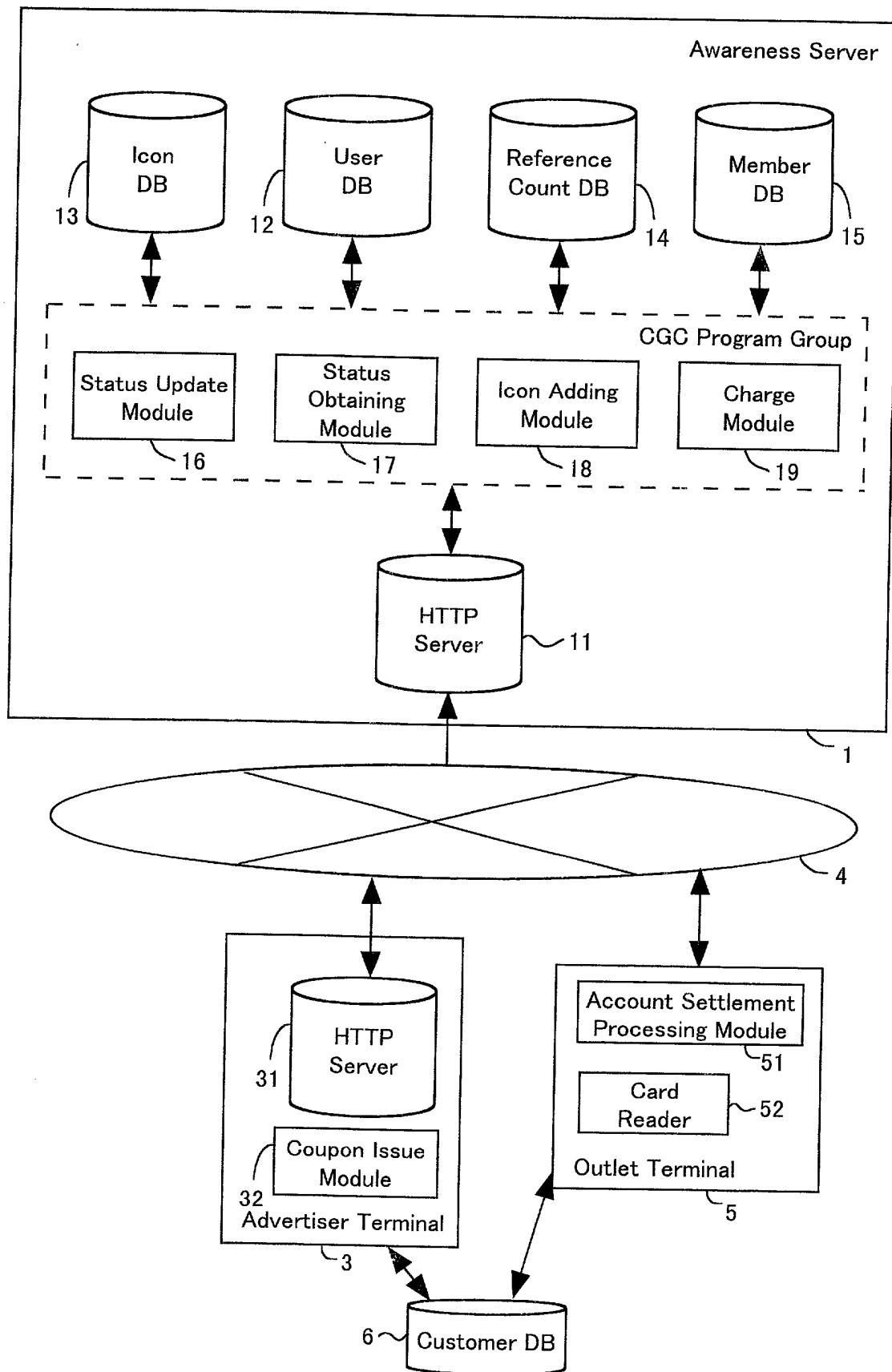


Fig. 23

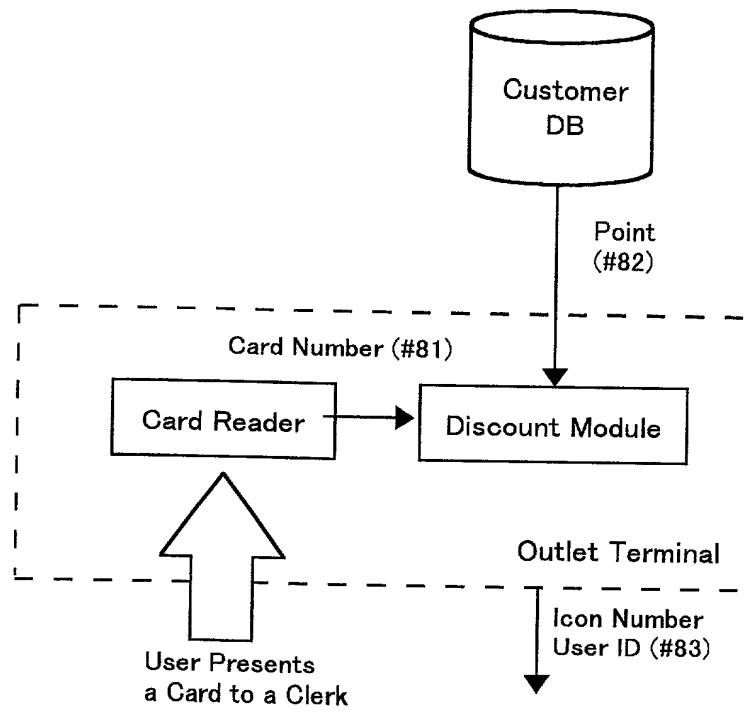


Fig. 24

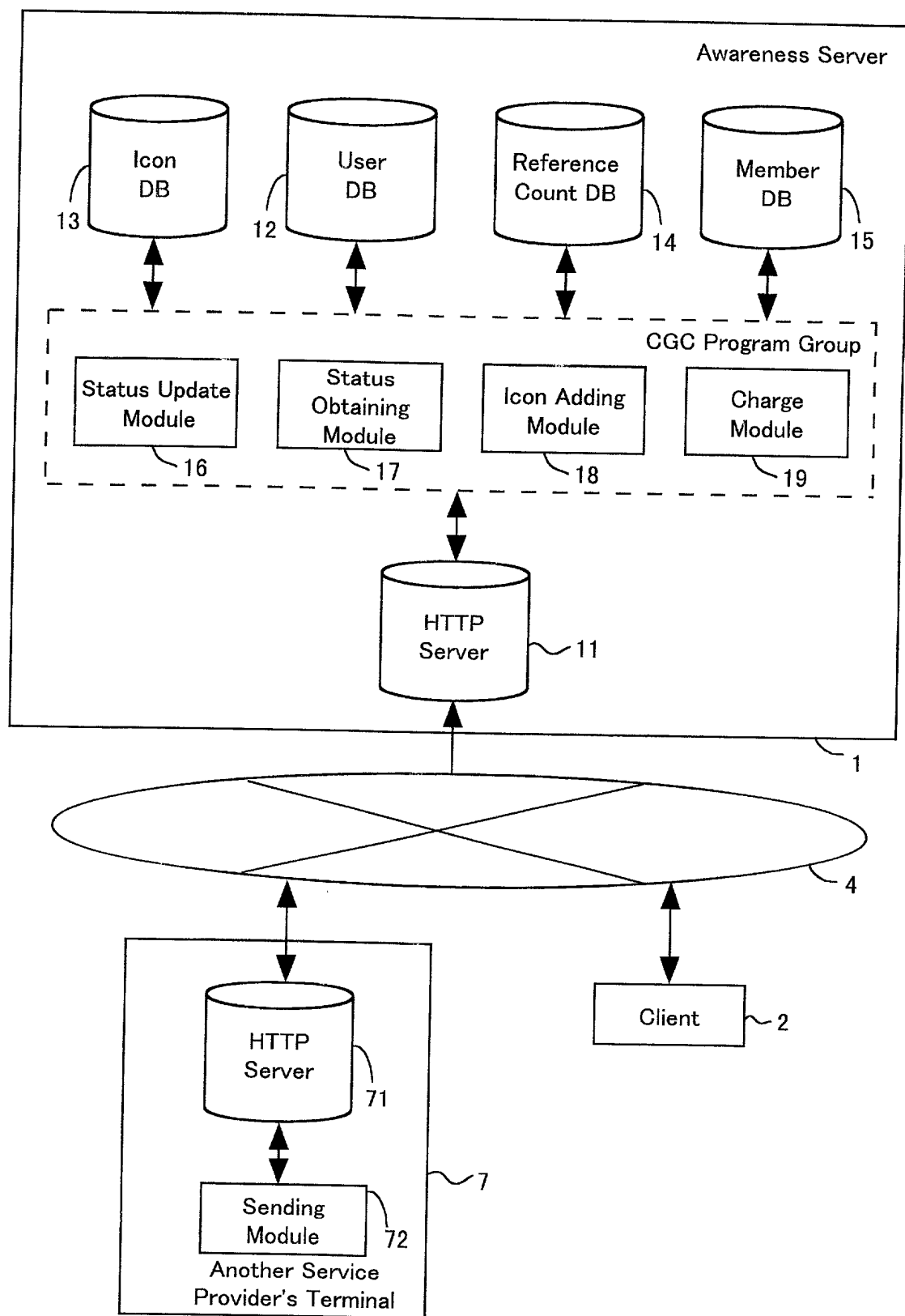


Fig. 25

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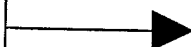
Mobile Strategy

<Battle Simulation on
a Mobile Phone>

Login

Password

Fig. 26A



Buddy List Status:
K is Set.

Mobile Strategy

Have a Good Time
With the Game!

★Start the Game

Fig. 26B

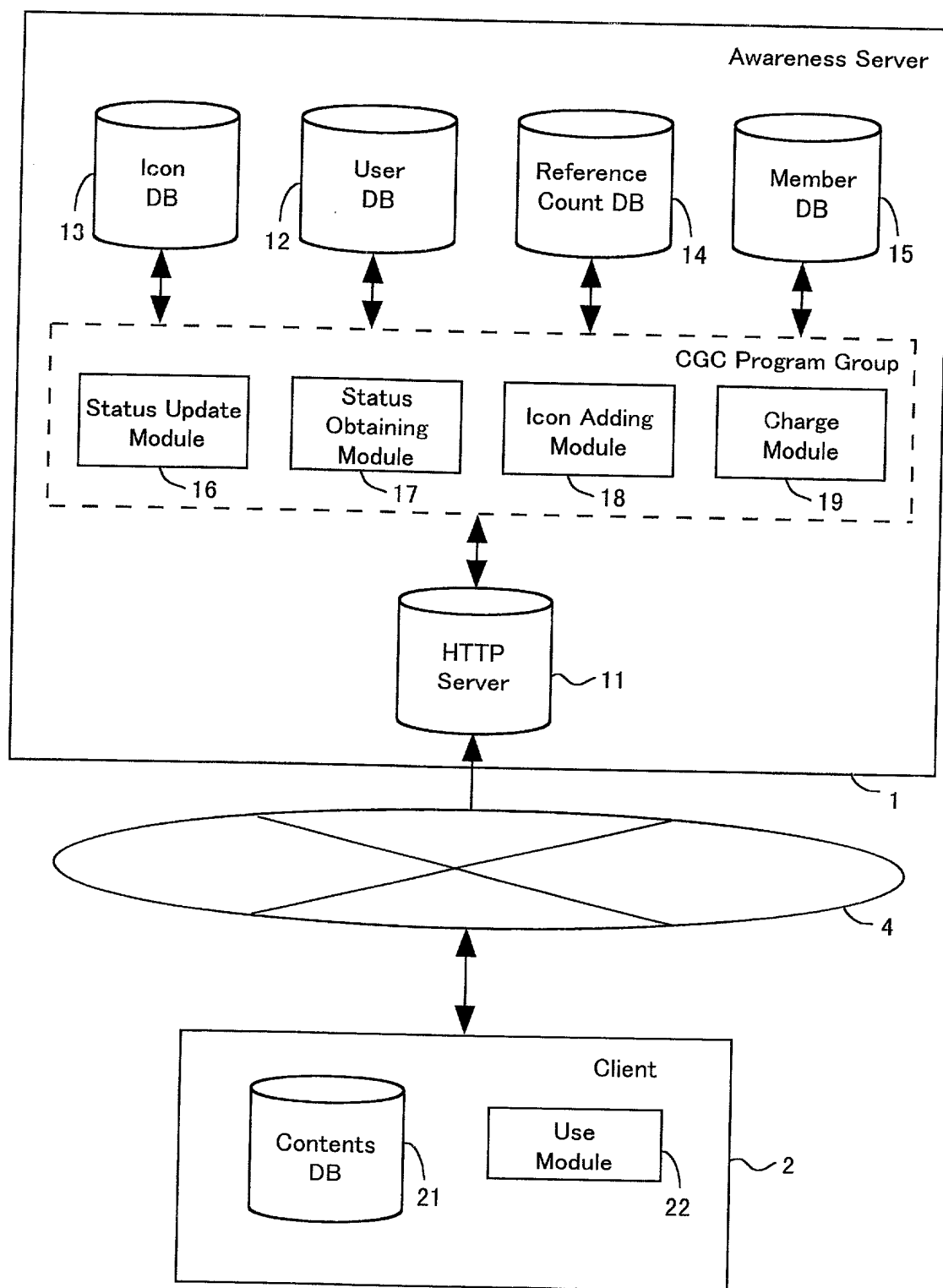


Fig. 27

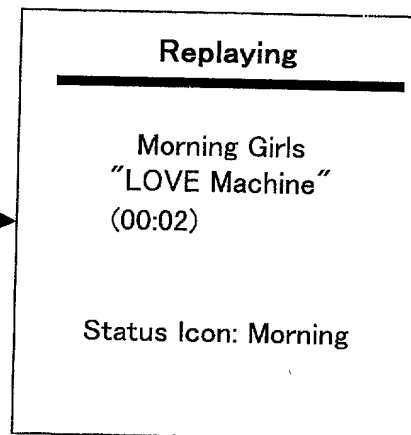
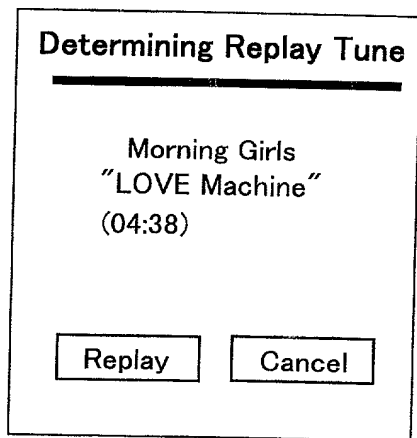


Fig. 28A

Fig. 28B

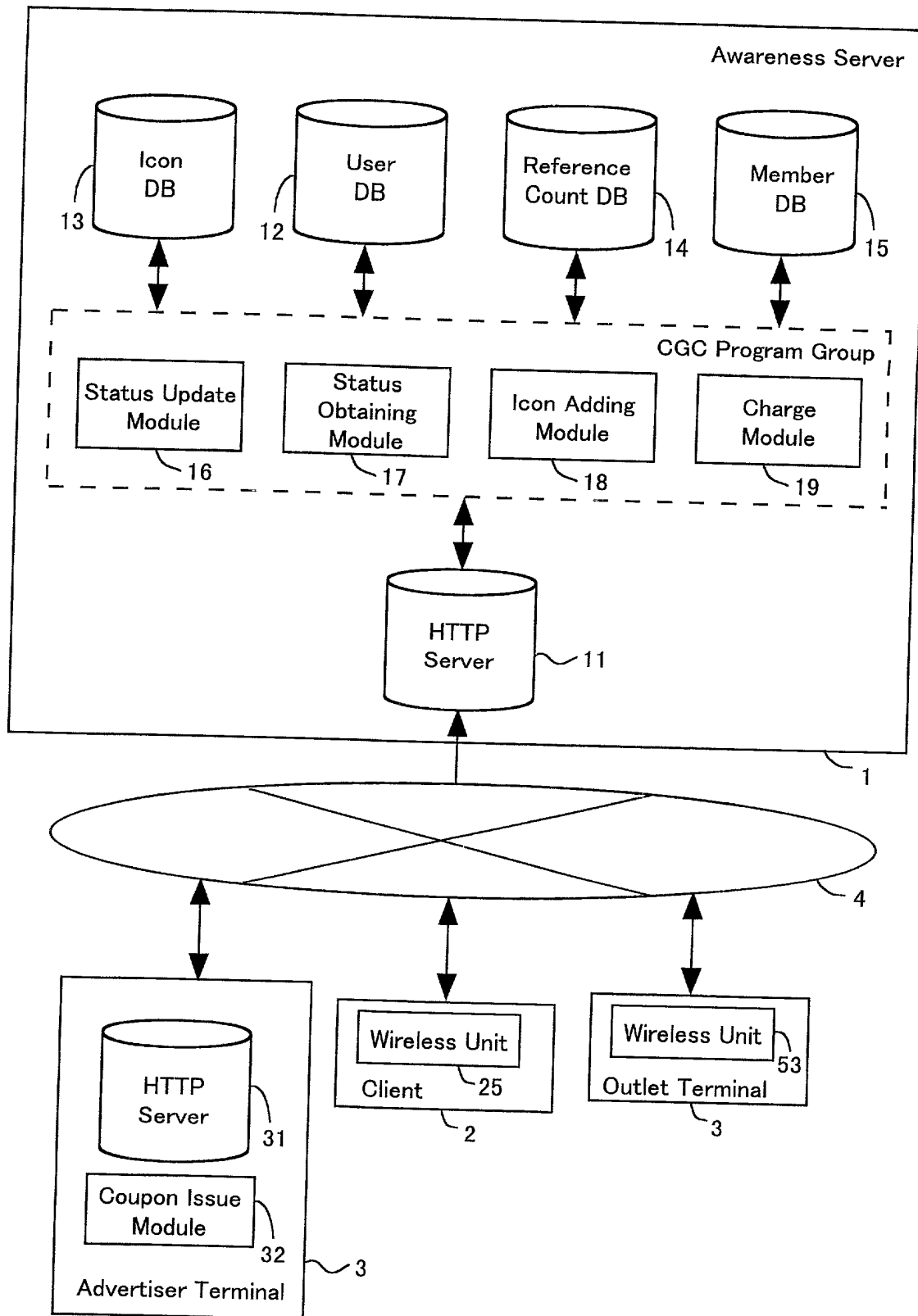


Fig. 29

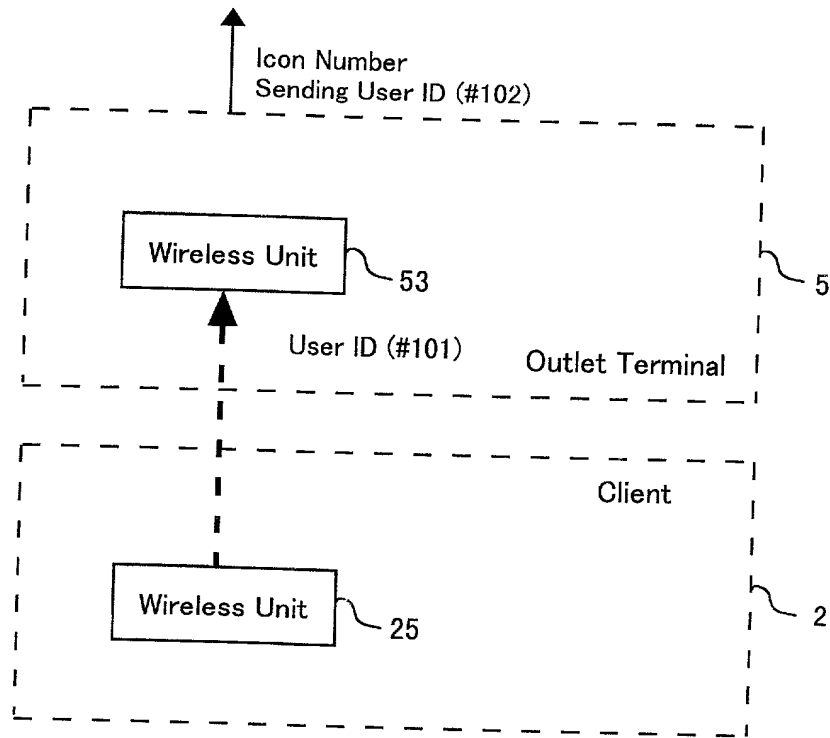


Fig. 30

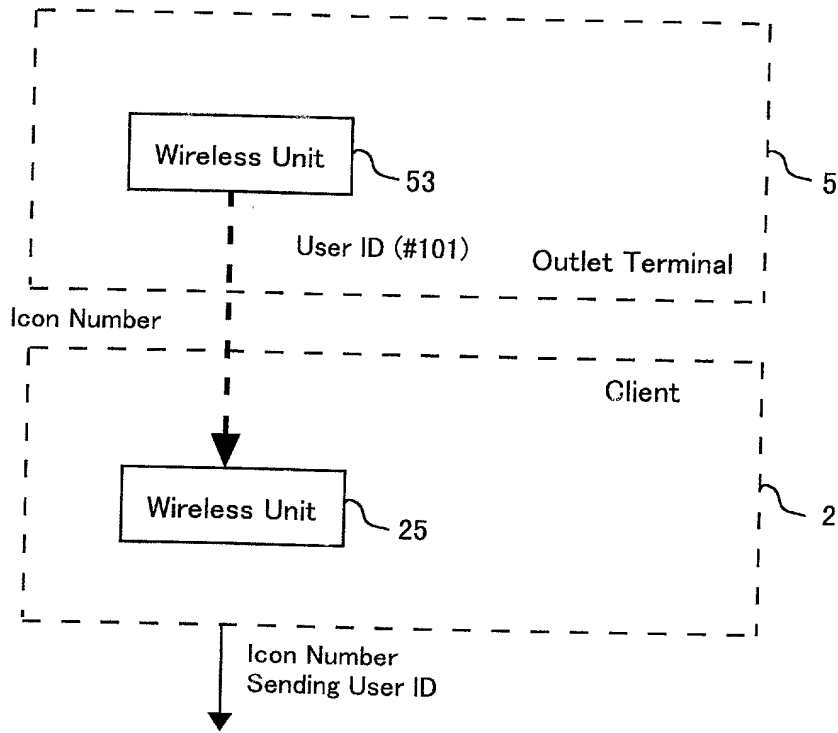


Fig. 31